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Business Innovation Group (BIG) News

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Recommended Citation

Georgia Southern University, "Business Innovation Group (BIG) News" (2012). *Business Innovation Group News*. 142.
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Next ATDC/Creative Coast Seminar on Life, Work and Money

January 23, 2012



Entrepreneur Food for Thought Series



Life, Work and Money – How Personal Finances Affect Your Company's Bottom Line

Presented by:

Sara Westcott, CEO and Certified Financial Coach

Savannah Center for Financial Wellness, Inc.

Thursday February 16th, 2012, 11:30am-1:00pm

Georgia Tech Savannah Campus, PARB Building, Rm #126

FREE LUNCH PROVIDED

To attend, please sign up at <http://fftfeb16.eventbrite.com> by Tuesday, February 14, 2012

About the Presentation:

Personal finances affect a company's bottom line. Whether you manage a brand-new startup or an established corporation with teams of employees, the personal finances of both business owners and employees can impact your ability to grow your business, hire and retain qualified employees, maintain productivity and morale and control expenses.

In this presentation, we will highlight the financial warning signs that may negatively affect your business and share techniques to improve the overall financial health of your employees and your business' bottom line

About the Speaker:

Sarah Westcott is CEO and founder of the Savannah Center for Financial Wellness, and is the only Dave Ramsey-endorsed financial coach in Savannah. She provides comprehensive financial education and one-on-one coaching in personal finance to individuals, couples and small business owners. Focus areas include budgeting and cash-flow management, prioritization and savings plans, debt reduction strategies, crisis counseling, and foundational planning for long-term wealth building. With a passion to teach others about personal finance, Sarah also delivers financial literacy programs to businesses and non-profit organizations.

Sarah has more than 20 years of corporate consulting and training experience for fortune 1000 companies, including Georgia Ports Authority, Cambridge Technology Partners/Novell, Northwestern Mutual Life, Cisco Systems, and others. She is a Savannah-area Director within BNI – Business Network International; the treasurer for the local chapter of the Wellesley College Alumni Association, and overseer of the Dollars and Sense ministry at Savannah Christian Church, where she also sings in the praise choir. Sarah received her degree in Political Science from Wellesley College in Massachusetts. She has been married to her husband Tom, for 18 years, and is the mother of 4 boys, ages 13, 10, 9 and 7.